



For more information or to register:
<http://achesouth.org/AnnualConference/Sponsors.htm>
Janeen Winters, Planning Committee
jwinters@murraystate.edu, (270) 809-3662

Sponsor Packages

Overall Conference Sponsor, \$2,000

The Overall Conference Sponsor is our most robust package, providing your representatives with maximum exposure to the conference attendees. This sponsorship will provide an abundance of interaction and opportunities to address the attendees and showcase your products or services.

This package includes:

- Two booth spaces in the conference Exhibit Space
 - Includes two 3'x6' draped tables, 2 chairs, and electricity (on request);
- One 2'x3' sign with your company's logo on display throughout the conference
- Recognition to the attendees and the opportunity for your representative(s) to give a two minute greeting/introduction
- Recognition in the Conference Program with your company's logo prominently displayed
- Your company's logo and link to your business notably placed on the Conference website
- Three Facebook and/or Twitter social media promotions from ACHE South's official page/handle before and/or during the conference
- Your company's flyer or brochure distributed to attendees within their conference materials
- Attendee list provided prior to conference, upon request
- Allotted 10 minutes to address the attendees at the Conference Annual Award Luncheon
- Eligible to provide marketing item to be distributed to attendees with their conference materials
- Eligible to provide or sponsor conference supplies (lanyard, portfolio, bag, etc.)
- Your company's logo and link on the ACHE South website for one year
- Conference Registration for two representatives.
 - Includes sessions, conference materials, name tag(s), breakfasts and breaks. Other conference meals/events can be purchased a-la-carte
- Invitation to present a Best Practice Presentation during a conference Concurrent Session (subject to conference content guidelines*)
 - *Your topic should be based on current research or trends, and include best practices, case studies and/or experiences with ACHE member partnerships. You will need to submit your session proposal to our Call for Proposal Committee as soon as possible. The committee will review it, provide any necessary feedback, and ensure your session presentation meets our content guidelines.

Exhibitor, \$500

The Exhibitor Package allows your representative to display and interact with the conference attendees in the Exhibit Space throughout the conference. Additionally, your rep will have the opportunity to address the conference group and have access to all conference sessions, breaks, breakfasts and other conference activities, ensuring a high level of exposure and engagement with attendees. The Exhibitor Package is also eligible to add-on the Meal/Break Sponsor option listed on the following page.

This package includes:

- One booth space in the conference exhibit space
 - Includes 3'x6' draped table, 2 chairs, and electricity (on request);
- Recognition to the attendees and the opportunity for your representative to present a 2 minute greeting/introduction
- Recognition in the Conference Program with your company's logo
- Your company's logo and link to your business on the Conference website
- One Facebook and/or Twitter social media promotion from ACHE South's official page/handle before and/or during the conference
- Your company's flyer or brochure distributed to attendees within their conference materials
- Attendee list provided prior to conference, upon request
- Conference Registration for one representative
 - Includes sessions, conference materials, name tag(s), breakfasts and breaks. Other conference meals/events can be purchased a-la-carte

Contributor. \$200

The Contributor Package is an ideal package for you to be recognized as a supporter of ACHE, while providing information about your product or service to conference attendees.

This package includes:

- Recognition in the Conference Program with your company listed as a conference contributor
- Your company's flyer or brochure distributed to attendees within their conference materials

Add-On Option for Exhibitors: Meal/Break Sponsor*, \$300

This Meal/Break sponsorship is only available as an add-on to the Exhibitor Package. The package gives you the opportunity to sponsor a meal or break and address the conference attendees during the meal. Extra recognition comes in the form of signage, social media promotions and more engagement with attendees.

This package includes:

- Recognition at your sponsored meal
- One 2'x3' sign with your company's logo on display at your sponsored meal
- Additional Facebook and/or Twitter social media promotion from ACHE South's official page/handle before and/or during the conference
- Allotted 5 minutes to address the attendees at sponsored meal
- Eligible to provide marketing item to be distributed to attendees at sponsored meal

ACHE South Conference, Sponsor Packages at a Glance

	Overall Conference Sponsor	Exhibitor	Contributor	*Add-On Option: Meal/Break Sponsor
	\$2,000	\$500	\$200	\$300
Recognition in Conference Program	Logo (prominently)	Logo	Listing	
Marketing piece in conference materials	X (prominently or in front)	X	X	
Greeting and Intro to Attendees (2 min)	X	X		
Booth in Conference Exhibit Space	X (2)	X		
Conference Registration for Rep.	X (2)	X (1)		
Logo and Link on Conference Website	X	X		
Attendee list provided prior to conference	X	X		
Social Media Promotions	X (3)	X (1)		X (1)
2'x3' Signage displayed	X (duration of conference)			X (at sponsored meal)
Presentation during meal	10 min (at Awards Luncheon)			5 min (at sponsored meal)
Marketing piece distributed to group	X			X (at sponsored meal)
May provide conference supplies	X			
Logo and Link on ACHE South Website	X			
Invited to present a Concurrent Session	X			

*Available only to Exhibitors as an add-on option